

Barranquilla will enjoy a sports school

Bavaria, Full of Heart

- Bavaria contributes \$65 million for the construction and improvement the school infrastructure and to ensure its first year of operation.
- 200 children of limited economic resources will benefit from it.

Barranquilla, 8th of November 2008. Bavaria, S. A., the leading beverage company in Colombia, will inaugurate the sports school named Pony Malta on Sunday 9th of November, which will benefit nearly 200 children of limited economic resources, from 5 to 16 years of age.

The school will be reconditioned at *La Chinita* in Barranquilla, and will be the second intervention of *Fundación Samuel Azout* in the least privileged neighbourhoods of Barranquilla, and Bavaria will join such efforts by contributing through its Uni2 program. “*Fútbol con Corazón*” is a social model that takes advantage of the popularity of a sports discipline like football, which uses its educational benefits as a positive tool in view of the risks that our youth is currently faced with: drug addiction, alcohol consumption, premature sexual relations, crime, gangs, guerrillas, among others. Likewise, it promotes values, pursues a better coexistence and the achievement of a more peaceful environment. Likewise, it benefits the youth, together with the families in need, by providing better nourishing.

Bavaria’s Uni2 programme will contribute \$65 million to secure the first year of operation, and the infrastructure construction and enhancement. Likewise, *Fundación Samuel Azout* will cover the cost of the social workers who will support the families of these children.

Andrés Mauricio Peñate, Bavaria's Sustainable Development Director mentioned that: "We are confident that this will be a successful experience and we expect to replicate this model in the areas of influence of all of the plants where we operate".

About the Uni2 Programme

Uni2 is one of the social responsibility programs of Bavaria, where 50% of the resources are derived from the voluntary contributions of Bavaria employees, and 50% are donated by the company. For every peso donated by the employee, the company contributes with the same value. The objective is to support and invest in the needs of the communities who live around the plants where we operate.

***Bavaria, S. A.** is the largest beverage company in Colombia. Its brands *Águila, Águila Light, Póker, Costeña, Pilsen, Club Colombia, Peroni, Brava, Barena, Redd's, Costeñita, Pony Malta, Agua Brisa, Agua Brisa Spa, Agua Brisa con Gas, Cola y Pola* are leaders in their respective categories in Colombia.*

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